HASSAN RAFIQUE

React JS Developer

CONTACT

📞 +92-300-1022487

✉️ Hassanrafique198@gmail.com

in /hsn-studio

🌐 www.hasni.dev

🌐 hello@hasni.dev

🌐 github.com/HSN-Studio

📍 Faisalabad, Pakistan

PROFILE

Results-driven Front End Engineer with extensive experience in creating responsive, pixel-perfect web applications. Expertise in translating design concepts into high-performance, SEO-friendly websites using a components-based development approach. Proficient in modern frontend technologies and frameworks with a keen eye for detail, ensuring both user-centric design and technical excellence.

CORE SKILLS

- JavaScript ES6+
- TypeScript
- React
- Next.js
- Firebase & Supabase
- Redux Toolkit
- Tailwind
- React Bootstrap
- Ant Design
- RESTful APIs
- Git
- PHP (Intermediate)
- WordPress
- WooCommerce
- SEO

EDUCATION

Bachelor of Computer Science
The University of Faisalabad, Pakistan
May 2020

ACHIEVEMENTS

- **Top Rated Seller (Upwork):** Ranked in the top 10% of freelance talent with a 100% job success score.

PROFESSIONAL EXPERIENCE

Front-end Engineer | Elite Design Works, Remote, USA | February 2022 - Present

- Spearheaded the development of dynamic, responsive web applications using React JS, enhancing user engagement and optimizing site performance.
- Translate complex Figma designs into pixel-perfect, responsive front-end code using Tailwind CSS, ensuring cross-browser compatibility and accessibility.
- Engineer and deploy Next.js-based e-commerce platforms, streamlining online transactions and improving the overall user experience for global clients.
- Integrate RESTful APIs and third-party services, including Firebase, Stripe, Google Maps & Node Mailer, to create robust and scalable web solutions tailored to client requirements.
- Conduct rigorous performance optimizations, resulting in a 30% improvement in load times and a significant increase in SEO rankings across multiple projects.
- Collaborate closely with UX/UI designers and back-end developers to deliver cohesive, high-quality web solutions that meet client objectives and exceed expectations.

PHP/WordPress Developer | The WeOne, Remote, Canada | June 2020 - Present

- Lead the development and customization of 29+ websites, utilizing page builders like Elementor, Avada, and Divi to create tailored, high-converting sites for clients.
- Developed entry level custom WordPress plugins using PHP.
- Enhance website performance and SEO by implementing best practices in coding, content structuring, and site optimization, resulting in improved search engine rankings and user retention.
- Develop and configure WooCommerce stores, providing seamless online shopping experiences and integrating essential e-commerce functionalities to boost client sales.
- Utilize advanced JavaScript frameworks and jQuery to build interactive, user-friendly interfaces that align with client branding and functional requirements.
- Deliver end-to-end web solutions, from concept and design to deployment, ensuring all projects are completed on time and within budget while meeting high standards of quality.
- Provide ongoing maintenance, updates, and technical support for existing websites, ensuring optimal performance, security, and customer satisfaction.

PROJECT

Car Hub

- Built a web application using Next.js and TypeScript, integrated with RapidAPI for car details. Optimized for performance and SEO with an A grade on GTmetrix.

PROFESSIONAL DEVELOPMENT

- Udemy-certified proficiency in React development, acquired through 49.5 hours of comprehensive training on October 2022.
- Certified by Mangtas in September 2023 for successfully completing the Front End Engineer in React test.